



Business Beat

October 17, 2011

The Business Beat is a bi-monthly newsletter prepared by the City of College Park Planning, Community and Economic Development Department covering local business news including openings, closings, expansions, leases signed, and other information of interest to College Park businesses.

New Business Openings

The Barking Dog	Downtown	7416 Baltimore Ave
Clucksters (By Cluck U)	Downtown	7515 Baltimore Ave
Bobby's Burger Palace	Midtown	8150 Baltimore Ave
Looney's Pub	Midtown	8150 Baltimore Ave
Royal Farms	Midtown	8150 Baltimore Ave
Pizza Autentica	Midtown	8300 Baltimore Ave
Azteca Restaurant	Uptown	9505 Baltimore Ave

Business Closings

Vito's Pizza	Downtown	7313 Baltimore Ave
Vapor Underground	Downtown	7319 Baltimore Ave

Coming Soon

Fishnet	Berwyn	5010 Berwyn Rd	Opening Soon
Big Play Sports Grill	Downtown	7313 Baltimore Ave	Late 2011
Pho Tom	Downtown	7313 Baltimore Ave	Opening Soon
Naked Pizza	Downtown	7413 Baltimore Ave	Lease Signed
Hookah Café	Downtown	4433 Lehigh Rd	Opening Soon
Austin Grill Express	Midtown	8150 Baltimore Ave	Opening Soon
ChiDoGo's	Midtown	8150 Baltimore Ave	Opening Soon
The Frame Mender	Midtown	8150 Baltimore Ave	Opening Soon
YoLove Frozen Yogurt	Midtown	8150 Baltimore Ave	Opening Soon
Shanghai & Tokyo Café	Midtown	8300 Baltimore Ave	Opening Soon
Sweetgreen	Midtown	8300 Baltimore Ave	Spring 2012
Teppanyaki Grill & Buffet	Uptown	9031 Baltimore Ave	Early 2012
Fox's Pizza Den	Uptown	9204 Baltimore Ave	Opening Soon
Chipotle	Uptown	10260 Baltimore Ave	Lease Signed

New Business Spotlight

- *Big Play Sports Grill* – Slated to open towards the end of the year, Big Play Sports Grill is operated by a graduate from the University of Maryland. The concept will be strongly focused on a link to the campus sports scene with memorabilia from former standout athletes adorning the walls.
- *Fishnet* - Operated by the former general manager of Corduroy, a top restaurant in Washington, DC, Fishnet will focus exclusively on seafood offerings, including soups and sandwiches. Expected to open in late October, it will be a casual, counter-service restaurant that is located in the former Berwyn Café location. Upon opening, Fishnet will serve only dinner but expect lunch and delivery options in the near future.
- *Naked Pizza* - A rapidly expanding pizza venture, Naked Pizza focuses on a product that is made without additives, trans fats, or chemicals. As a relative healthy alternative to other pizza chains, the menu features multi-grain dough and a wide-variety of toppings. The restaurant offers either take-out or delivery options, but there will be no table seating.
- *Sweetgreen* – Started by three Georgetown graduates, the restaurant provides healthy menu options including salads, wraps, and yogurt. The focus is on locally-sourced products and the use of sustainable materials. The shop is expected to open in Spring 2012 on the ground floor of the University View II.

Business Renovations/ Expansions

- MOM's College Park in Hollywood underwent a renovation and expansion this summer. A "Renovation Celebration" was held in August to celebrate the 40% expansion.
- 7-11 (8600 Baltimore Ave) has been issued a permit for interior alterations.
- Book Holders has moved! They are now located at 7417 Baltimore Ave between California Tortilla and Five Guys.
- The Campus Village Shopping Center is undergoing renovations, which are expected to be completed by the end of October.
- REC Solar has applied for a commercial permit to build a \$365,000 photo voltaic system on the IKEA building, located at 10100 Baltimore Ave.

College Park Day

The 2nd Annual College Park Day will take place on Saturday, October 22 from 1pm-5pm at the College Park Community Center, which is located at 5051 Pierce Avenue. The inaugural event attracted over 1,000 residents to celebrate the community's history, food, arts, and culture. This year the organizers hope to draw an even larger crowd with a variety of local food vendors, activities and games, art exhibits, music, and the presence of numerous community organizations. More information is available online at www.collegeparkday.com

If you are interested in volunteering for the event please contact Denise Seifred at cpdayevents@gmail.com for more information.

College Park Blues Festival

The 4th Annual College Park Blues Festival will take place on Saturday, November 12, from 7pm-11:30pm. The event will take place at the Ritchie Coliseum, doors open at 6pm. Bands include Warner Williams and the DC Blues Society Battle of the Bands winner! The event is free and open to the public. More information is available online at <http://dcblues.org/index.php?pageRequest=Festival>

If you are interested in volunteering or getting involved please email cp@dcblues.org for more information.

College Park Farmers Market

The College Park Farmers Market which takes place Saturday mornings from 7am-noon and the College Park City Hall Farmers Market which runs on Sunday's from 9am-2pm will close for the season at the end of October.

DCPMA News

The Downtown College Park Management Authority (DCPMA) held a meeting on Wednesday, September 21. The meeting agenda included the following items: the treasurer's report, the distribution of new downtown guides, efforts to raise awareness about Crime Time, information about the possibilities for bike share in College Park, and information about new businesses coming into downtown. The DCPMA recently distributed new downtown guides with a map and business listing for downtown College Park. The DCPMA will also be sponsoring the upcoming College Park Day.

College Park Business Incentive Signage Grant Program

The City of College Park operates a Business Signage matching grant program which assists businesses in installing new signs. So far this year the program has provided grants to The Barking Dog and Pizza Autentica and has approved grants for new signs at Adidas 3 Stripe, College Park Liquors, Pizza Boli's, and Hanami Japanese Restaurant.

New Economic Development Coordinator

The City of College Park has hired a new Economic Development Coordinator who started on September 19. Michael Stiefvater comes to us from the CoStar Group in Washington, DC where he worked as a Research Associate dealing with commercial real estate transactions. Prior to that he worked as an Entitlement Manager for Richmond Development in Pasadena, California where he negotiated agreements, attracted investment and led acquisition efforts. Mr. Stiefvater has a Master's degree in Urban and Regional Planning from the University of California, Irvine and a Bachelor's degree in Public Policy, Management and Planning from the University of Southern California. He can be reached by email at mstiefvater@collegeparkmd.gov or by phone at (240)487-3543.

Shop College Park Website

The City run website <http://shopcollegepark.org> is being updated to include special offers and coupons from local businesses. The website is hosted through a cooperative effort between the City of College Park Department of Planning, Community and Economic Development and local merchants in an effort to market all that College Park has to offer. The special offers will be promoted by both shopcollegepark.org and cpnba.org to help promote College Park's great independent businesses.

Pay Stations in College Park Shopping Center

The parking meters in the College Park Shopping Center have all been replaced by electronic pay stations. The meters have been removed and every parking space numbered. Shoppers will now pay for parking at one of five pay stations located throughout the lot. The cost of parking remains the same, 25 cents per 20 minutes with a 2 hour maximum.

If you have questions about the Business Beat, news to contribute, or want to be removed from the mailing list, please contact: Michael Stiefvater, Economic Development Coordinator. (240)487-3543
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